



Growth Stock Watch

Critical Investor Alert

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BUSINESS SUMMARY

id-Confirm™, llc has developed a disruptive technology that delivers revolutionary, biometric authentication solutions for a host of multi-billion dollar industries. Its biometric technology is a simple to use, mobile device that is 8x more secure than currently accepted Internet standards.

id-Confirm plans to provide a fee-based service to businesses for the purpose of improving their financial performance in either capturing lost revenues, lowering operational costs or creating additional revenue streams in multiple industries.

EXPLOSIVE MARKET OPPORTUNITY

Biometrics are measurements used to identify a person based on physical characteristics, including face, fingerprints, iris, retinal and vein or behavioral patterns such as handwriting and voice recognition. This rapidly evolving industry is exploding with market opportunity, unveiling an array of highly-secure identification and personal verification solutions.

A number of growth drivers are in place,

spurring the development of this market, including:

♦ A Kiplinger Report forecasts that more than 20 million Americans in the military and in security-sensitive industries will be carrying identity cards, in which biometric information will be embedded, over the next two to three years.

♦ Identity theft has risen 24% in the past year and is projected to increase at an accelerated pace.

♦ E-tailers and credit card issuers are encouraging the use of biometric identifiers to discourage or eliminate fraud, which cost credit card companies a staggering \$1.8 billion or more each year.

♦ President Bush reiterated the importance of the USA Patriot Act, which requires banks and financial institutions to follow strict guidelines for identity validation. Use of biometric information for passports and visas used by all foreign travelers to the U.S. is expected to be implemented this year.

♦ Smart Cards, which are widely used in



id-Confirm™ devices are the first truly mobile, biometric solutions that increase national security (identity theft, financial fraud, personal security), while addressing the main privacy concerns of civil liberty advocates.

STOCK INFORMATION

RECOMMENDATION: AGGRESSIVE BUY
BUSINESS: MOBILE, BIOMETRIC SOLUTIONS
OTC BB SYMBOL: IDCO
MARKET PRICE: \$2.04
COMMON SHARES OUTSTANDING: 48 M
MARKET CAP: \$61.3 M
FISCAL YEAR END: DEC. 31
COMPANY CONTACT:

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prices as of 1/10/2005 M - Million

Europe, are gaining popularity in the United States. As opposed to a typical bar code or magnetic strip credit card, Smart Cards can be used to store personal information, hold digital cash, perform processing and prove identity. Smart Cards are projected to become a \$26 billion worldwide market by the end of 2005.

TARGETED MARKETING

id-Confirm has identified its top five industries for achieving successful market penetration for its mobile, biometrics solutions.

1. Satellite & Cable Providers - Cable and/or satellite theft has left its providers with an estimated \$6.6 billion in lost revenue due to piracy, according to the National Cable Television Association. id-Confirm can better identify paying customers, allowing service providers to more frequently scramble their respective signals.

INVESTMENT HIGHLIGHTS

- ♦ Owns a Disruptive Technology - With R&D complete on its portable, biometric authentication device, id-Confirm is ready to market widespread identity validation, fraud protection and national security applications.
- ♦ Targeting Multiple Sales Verticals including satellite and cable operators; home security and detection; online auctions, retail and other Internet transactions; warehouse clubs; cellular providers and ultimately, credit card companies.
- ♦ Management is uniquely qualified with 100+ years of combined expertise in computer networking, management, marketing and finance
- ♦ Capitalizing on the rapidly-evolving biometric authentication industry with significant opportunity to carve an early leadership position

2. Home Security & Home Detention – The nation's prison population continues to grow. With nearly 2 million people behind bars and 4 million on parole, id-Confirm targets biometric electronic monitoring as a realistic alternative to incarceration for non-violent and non-child molester individuals. Nearly 85% of all persons sent to prison are sent there for non-violent crimes. A properly executed electronic monitoring program (EMP) could address this large market, helping to reduce annual tax payers expense of \$57 billion spent on our prison system.

3. Internet Based Transactions – The online gaming and membership services' industries experience close to 50% loss in revenue due to "charge backs" from credit card issuers. id-Confirm addresses explosive, pent-up demand to facilitate secure transactions and the prevention of fraud. According to major credit card, Visa International, Internet fraud amounted to losses of \$950 million. Almost universally, retailers of all products and services are experiencing difficulty in collecting receivables over the Internet, representing fertile ground for id-Confirm's secure buyer verification services.

4. Warehouse Club Stores – More than 100 million people are members in U.S. discount warehouse clubs, such as BJ's Wholesale and Walmart's Sam's Club. Many of them fraudulently share their access cards to non-paying members. id-Confirm can prevent employee and sub-contractor theft, and provide accurate authentication of the public when using warehouse shopping facilities.

5. Cellular Telephones – Cell phones can use id-Confirm's technology in a number of ways, the most evident of which is to verify the correct owner of the cell phone. This application has tremendous potential to serve in counter-terrorism initiatives by implementing its use in the visa issuance and authentication program. The Immigration and Naturalization Service (INS) is attempting to initiate such biometric authentication solutions.

STRONG UPSIDE OPPORTUNITY

id-Confirm has completed its research and development phase of a practical, yet highly-advanced mobile identification and authentication biometric device. The proprietary id-Confirm solution offers true mobility, ultra-secure verification and

acceptance by privacy advocates. Deemed a disruptive technology, the Company expects to file a number of patents to protect its intellectual property position.

id-Confirm is now seeking to build out its infrastructure and spearhead one-on-one marketing. The Company has initiated negotiations with a number of companies that stand to benefit from the security solutions and identity validation systems of its biometric device.

The Company has entered into discussions with the leading producer of fingerprint sensor technology, Accumatrix, Inc., which has signed a non-disclosure, non-compete agreement with id-Confirm. This arrangement, when funded, will produce a v.2 of a biometric device substantially ahead of any other product, and would lead to a device patent. Earlier versions of its device will remain usable, extending useful life of all its devices.

The Company recently assembled an experienced leadership team with more than a century of experience in computer networking, marketing, sales, and management. This management team is well equipped to direct the Company's growth initiatives to quickly move its biometric solutions to market.

With sufficient funding, which the Company is now in the process of raising, id-Confirm expects to immediately begin generating revenues on its device, based on a number of continuing and final negotiations with client-companies.

With tremendous long-term opportunity for market appreciation, id-Confirm represents one of today's most exciting investment opportunities. ■

EXPERIENCED MANAGEMENT TEAM

Ronald Nelson Baird, CEO and President, contributes over 35 years of entrepreneurial business experience. He has helped raise funding for several companies, including Sensormatic Electronics, Jones Intercable, Rainbow Resources, and MDC Holdings, Inc. He also created the first investment banking reports on Genetech, Inc., BI Inc., Telecommunications, Inc., Storage Technology Corporation, and Cobe Laboratories. He holds an MBA from Texas Tech University.

Robert A. Morrison, CFO, has 20 years of experience in the computer networking industry. He has successfully built and sold several businesses in a variety of industries. For the past 17 years, Mr. Morrison has managed RAM Enterprises, LLC., a networking firm that manages over 500 networks for organizations such as Citicorp. Mr. Morrison holds a B.A. in Accounting and Computer Sciences from the University of Northern Colorado.